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SCAA 2014 Best New Product Winners Announced Awards Given at 26th Annual Exposition in Seattle, WA

LONG BEACH, Calif. U.S.A. (April 30, 2014) --- Each year, the Specialty Coffee Association's Best New Product Competition recognizes new products that represent quality and add value to the specialty coffee and tea industry. Awards were presented at the SCAA's 26th Annual Exposition, April 24-27, 2013 in Seattle, WA. The Best New Product People's Choice Award encouraged attendees to cast their votes via text message and hundreds of votes were received from expo attendees. The SCAA Best New Product Awards for 2014 went to:

SCAA 2014 BEST NEW PRODUCT RESULTS

Specialty Beverage

Torani Honey Sweetener; Torani Agave Nectar Sweetener; Torani Sweet Heat Syrup

Coffee or Tea Preparation & Serving- Commercial

BKON Craft Brewer

Coffee or Tea Preparation & Serving- Consumer

notNeutral, Inc GINO Glass Dripper

Food

Theo Chocolate Coffee & Cream Bar

Coffee Accessories

Acaia Corp Coffee Scale

Packaging

Harney & Sons Fine Teas Individual Serving Tea Capsule



Open Class

Cropster ColorTrack Integration

SCAA2014 PEOPLE'S CHOICE FOR BEST NEW PRODUCT RESULTS

Specialty Beverage

Torani Honey Sweetener; Torani Agave Nectar Sweetener; Torani Sweet Heat Syrup

Coffee or Tea Preparation & Serving - Commercial

Wilbur Curtis, Seraphim

Coffee or Tea Preparation & Serving - Consumer

notNeutral, Inc GINO Glass Dripper

Food

Theo Chocolate Coffee & Cream Bar

Coffee Accessories

Acaia Corp Coffee Scale

Packaging

Intelligent Blends, single serve

Open Class

Mountain Thunder, Skin Care Line

More details about the Best New Product and other SCAA award recipients can be found at <http://scaaevent.org/?p=awards>.

About SCAA

The Specialty Coffee Association of America (SCAA), is a non-profit trade organization and the world recognized leader in coffee knowledge development. With over 9,000 members located in more than 40 countries, including member companies and their employees, SCAA members represent every segment of the specialty coffee industry, including producers, roasters, importers/exporters, retailers, manufacturers, baristas and other industry professionals. For over 30 years, the SCAA has been dedicated to creating a vibrant specialty coffee community, recognizing, developing and promoting specialty coffee by setting and maintaining quality standards for the industry; conducting research on coffee consumption, brewing and perfection of craft; and providing education, training, resources and business services for its members. Visit www.scaa.org.